



Outrun Hunger 5K – Sponsorship Opportunities

Presenting Sponsor - \$25,000

- Presenting rights
- 50 event registrations with timing chip, event t-shirt, and medal per registration
- Opportunity to have company booth at event
- Announcement of company sponsorship during event opening ceremony
- Opportunity to speak during event opening or closing ceremony
- Opportunity to place a branded item in sponsor swag bag provided to participants
- Inclusion of company name in all event-related on-air PSAs
- Inclusion in pre-event press release
- Signage on two event-day track markers
- Logo inclusion in:
 - Official race t-shirts
 - One pre-event and one post-event social media post with tiered sponsorship recognition
 - Outrun Hunger 5K e-blasts to a database of over 50,000 names, with logo click-thru
 - Outrun Hunger 5K registration website
 - Event-Day sponsor banner at event
 - All event information packets and marketing materials

Platinum Sponsor \$7,500

- 30 event registrations with timing chip, event t-shirt, and medal per registration
- Opportunity to have company booth at event
- Announcement of company sponsorship during event opening ceremony
- Opportunity to place a branded item in sponsor swag bag provided to participants (restrictions apply)
- Inclusion of company name in all event-related on-air PSAs
- Signage on one event-day track marker
- Logo inclusion in:
 - Official race t-shirts
 - One pre-event and one post-event social media post with tiered sponsorship recognition
 - Outrun Hunger 5K e-blasts to a database of over 50,000 names, with logo click-thru
 - Outrun Hunger 5K registration website
 - Event-Day sponsor banner at event
 - All event information packets and marketing materials

Gold Sponsor \$5,000

- 20 event registrations with timing chip, event t-shirt, and medal per registration
- Opportunity to have company booth at event
- Announcement of company sponsorship during event opening ceremony



Outrun Hunger 5K – Sponsorship Opportunities

- Opportunity to place a branded item in sponsor swag bag provided to participants (restrictions apply)
- Logo inclusion in:
 - Official race t-shirts
 - One pre-event social media post with tiered sponsorship recognition
 - Outrun Hunger 5K registration website
 - Event-Day sponsor banner at event

Start/Finish Line) Sponsor \$2,000

- 10 event registrations with timing chip, event t-shirt, and medal per registration
- Company banner at start/finish line
- Announcement of company sponsorship during event opening ceremony
- Opportunity to announce start line countdown
- Opportunity to place a branded item in sponsor swag bag provided to participants (restrictions apply)
- Logo inclusion

Kid's Zone Sponsorship - \$1,500

- 5 event registrations with timing chip, event t-shirt, and medal per registration
- Company banner in kids' area
- Announcement of company sponsorship during event opening ceremony
- Opportunity to place a branded item in sponsor swag bag provided to participants (restrictions apply)
- Logo inclusion

Silver Sponsor - \$1,000

- 5 event registrations with timing chip, event t-shirt, and medal per registration
- Opportunity to place a branded item in sponsor swag bag provided to participants (restrictions apply)
- Logo inclusion

Corporate Sponsor \$500

- 2 event registrations with timing chip, event t-shirt, and medal per registration
- Opportunity to place a branded item in sponsor swag bag provided to participants (restrictions apply)
- Logo inclusion

For Additional Information, Contact

Community Engagement & Events Manager
events@feedingsouthflorida.org / 954-518-1818