



## Make a difference during HUNGER ACTION MONTH

"Take steps" to end hunger for the 1 in 9 individuals experiencing food insecurity in Palm Beach, Broward, Miami-Dade, and Monroe counties.

**Feeding South Florida's Outrun Hunger 5K – Palm Beach  
Saturday, September 24, 2022 | Okeeheelee Park**

# SPONSORSHIP OPPORTUNITIES

## PRESENTING SPONSOR - \$20,000

- Presenting rights (e.g. Feeding South Florida's Outrun Hunger 5K, presented by XYZ Company)
- 50 event registrations with timing chip, event t-shirt, and medal per registration
- Opportunity to have company booth at event
- Announcement of company sponsorship during event opening ceremony
- Opportunity to speak during event opening or closing ceremony
- Opportunity to place a branded item in sponsor swag bag provided to participants (restrictions apply)
- Inclusion of company name in all event-related on-air PSAs
- Inclusion in pre-event press release
- Signage on two event-day track markers
- Logo inclusion in:
  - Official race t-shirts
  - One pre-event and one post-event social media post with tiered sponsorship recognition
  - Outrun Hunger 5K e-blasts to a database of over 50,000 names, with logo click-thru
  - Outrun Hunger 5K registration website
  - Event-Day sponsor banner at event
  - All event information packets and marketing materials

## PLATINUM SPONSOR - \$7,500

- 30 event registrations with timing chip, event t-shirt, and medal per registration
- Opportunity to have company booth at event
- Announcement of company sponsorship during event opening ceremony
- Opportunity to place a branded item in sponsor swag bag provided to participants (restrictions apply)
- Inclusion of company name in all event-related on-air PSAs
- Signage on one event-day track marker
- Logo inclusion in:
  - Official race t-shirts
  - One pre-event and one post-event social media post with tiered sponsorship recognition
  - Outrun Hunger 5K e-blasts to a database of over 50,000 names, with logo click-thru
  - Outrun Hunger 5K registration website
  - Event-Day sponsor banner at event
  - All event information packets and marketing materials



## SPONSORSHIP OPPORTUNITIES, CONT.

### GOLD SPONSOR - \$5,000

- 20 event registrations with timing chip, event t-shirt, and medal per registration
- Opportunity to have company booth at event
- Announcement of company sponsorship during event opening ceremony
- Opportunity to place a branded item in sponsor swag bag provided to participants (restrictions apply)
- Logo inclusion in:
  - Official race t-shirts
  - One pre-event social media post with tiered sponsorship recognition
  - Outrun Hunger 5K e-blasts to a database of over 50,000 names
  - Outrun Hunger 5K registration website
  - Event-Day sponsor banner at event

### SILVER SPONSOR - \$2,500

- 10 event registrations with timing chip, event t-shirt, and medal per registration
- Announcement of company sponsorship during event opening ceremony
- Opportunity to place a branded item in sponsor swag bag provided to participants (restrictions apply)
- Logo inclusion in:
  - Official race t-shirts
  - One pre-event social media post with tiered sponsorship recognition
  - Outrun Hunger 5K registration website
  - Event-Day sponsor banner at event

### BRONZE SPONSOR - \$1,000

- 5 event registrations with timing chip, event t-shirt, and medal per registration
- Opportunity to place a branded item in sponsor swag bag provided to participants (restrictions apply)
- Logo inclusion in:
  - One post-event social media post with tiered sponsorship recognition
  - Outrun Hunger 5K registration website
  - Event-Day sponsor banner at event







## IN-KIND SPONSORSHIP OPPORTUNITIES

In-kind sponsorships are available for food & beverage or media companies.

### FOOD & BEVERAGE

- Opportunity to showcase product to 500+ event attendees
- Opportunity to have a company booth at event
- Company logo inclusions:
  - Tiered placement on all event information packets
  - Tiered placement in dedicated Outrun Hunger 5K e-blasts to a database of over 50,000 names
  - Tiered placement on Outrun Hunger 5K registration page
  - Tiered placement on all printed marketing collateral and social media utilized throughout the promotion of event
  - Tiered placement on the official race t-shirts and sponsor banner

### MEDIA

- 20 registrations for promotional giveaways
- Opportunity to have a company booth at event
- Opportunity to showcase talent at booth and broadcast live from the event, as applicable
- Tiered mention of company name in event press releases
- Company logo inclusions:
  - Tiered placement on all event information packets
  - Tiered placement in dedicated Outrun Hunger 5K e-blasts to a database of over 50,000 names
  - Tiered placement on Outrun Hunger 5K registration page
  - Tiered placement on all printed marketing collateral and social media utilized throughout the promotion of event
  - Tiered placement on the official race t-shirts and sponsor banner
  - Rights to use Feeding South Florida logo on event-related material
- Opportunity to place item in gift bag (company to provide)
- Interview with Feeding South Florida and Presenting Sponsor, as available
- Inclusion in PSAs, posts, and/or articles (as applicable) in support of Feeding South Florida's Outrun Hunger 5K
- Promotion of event in printed and online marketing collateral to staff and audience such as newsletters, exclusive e-blasts, and social media posts





# SPONSORSHIP COMMITMENT FORM

Feeding South Florida's Outrun Hunger 5K - Palm Beach  
Sat., Sept. 24, 2022 | Okeeheelee Park

Company: \_\_\_\_\_  
Representative Name: \_\_\_\_\_ Title: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Phone Number: \_\_\_\_\_ E-Mail Address: \_\_\_\_\_  
Representative Signature: \_\_\_\_\_ Date: \_\_\_\_\_

## Sponsorship Level:

- |   |  |
|---|--|
| <input type="checkbox"/> Presenting Sponsor at \$20,000 | <input type="checkbox"/> Platinum Sponsor at \$7,500 |
| <input type="checkbox"/> Gold Sponsor at \$5,000        | <input type="checkbox"/> Silver Sponsor at \$2,500   |
| <input type="checkbox"/> Bronze Sponsor at \$1,000      | <input type="checkbox"/> Customizable                |
| <input type="checkbox"/> In-Kind                        |  |

Please list social media handles (e.g. @FeedingSouthFL on Twitter): \_\_\_\_\_

## Please accept the following as payment:

☐ Charge my credit card (circle one)      VISA    MC    Discover    AMEX

Card Number: \_\_\_\_\_  
Name on Card: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ CVV Code: \_\_\_\_\_  
Billing Address: \_\_\_\_\_  
Signature: \_\_\_\_\_ Date: \_\_\_\_\_

☐ Check enclosed made payable to Feeding South Florida

☐ Please send an invoice to the address listed above

## In-Kind Sponsorships Only:

Description of donated item(s): \_\_\_\_\_

In-Kind Value: \$ \_\_\_\_\_ Will you require a booth? Y/N \_\_\_\_\_

## Questions?

Please contact our us at [events@feedingsouthflorida.org](mailto:events@feedingsouthflorida.org) or 954.518.1818.

Completed form may be submitted via email to [events@feedingsouthflorida.org](mailto:events@feedingsouthflorida.org) or mail to Feeding South Florida: 2501 SW 32 Terrace, Pembroke Park, FL 33023. For your records, Feeding South Florida's Tax ID# is 59-2097520